



# OFFSHORE SAFETY AWARDS

2 July 2024

The Beach Ballroom  
Aberdeen

SPONSORSHIP  
OPPORTUNITIES





# OFFSHORE SAFETY AWARDS

The UK offshore energies industry puts safety at the top of its business agenda and companies work in collaboration on a range of safety programmes to achieve the common objective of making the UK the safest place to work worldwide.

The Offshore Safety Awards, jointly organised by **OEUK** and **Step Change in Safety**, seek to win acknowledgement for the excellent work being done to promote safety across the industry and to share and celebrate the outstanding contributions being made by individuals and companies to the industry's safety goals. This full day, free to attend event will include keynote presentations, panel sessions, networking, drinks reception and of course, the Offshore Safety Awards.

## Categories are:

Award for Maritime Safety

Award for Major Hazard Awareness (new for 2024)

Award for Safety Representative of the Year

Award for Sharing and Learning

Award for Wellbeing and Workforce Environment (new for 2024)

Award for Workforce Engagement





# OFFSHORE SAFETY AWARDS

The aim of the Offshore Safety Awards is to acknowledge, showcase and recognise the outstanding contribution that individuals, teams, and organisations make to improve safety at their worksites and across the wider industry.

By sponsoring it offers your company a presence and profile at this highly prestigious event. It will allow you the opportunity to raise your company's profile, products and services whilst networking with industry peers.

- [Principal Sponsor](#) – SOLD
- [Awards Sponsor](#) – £7,000 (2 Remaining)
- [Lanyard Sponsor](#) - SOLD
- [Refreshments Sponsor](#) - £5,000
- [Drinks Reception Sponsor](#) - £3,000

# Principal Sponsor

## You will benefit from:

- Company branding to appear prominently throughout the event and on materials produced including:
  - Emails sent to over 3,000 named contacts
  - Signage and banners in the venue
  - Holding presentation slide
  - Social media posts where applicable
  - Sponsor status on OEUK & SCIS website and Eventbrite listing
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Opportunity to address an anticipated audience of 300+ prominent members of the UK energy industry
- Full page advertisement in Offshore Energies magazine (published quarterly)
- Invitation to participate on the judging panel

## Post Event:

- Access to event photography



SOLD

# Award Sponsors (6 packages)

The Offshore Safety Awards comprises of 6 categories:

Sold

## **Maritime Safety**

This award is for an individual(s) or team who have demonstrated a passion for safety, leads by example, and continuously strives for safe operations which has had a positive influence on the safety culture, behaviours and or performance in a maritime environment

Sold

## **Safety Representative of the Year**

This award is to recognise an enthusiastic and committed elected Safety Representative that has demonstrably influenced the safety agenda, culture and or behaviours at their worksite.

## **Wellbeing and Workforce Environment (*new for 2024*)**

This award is for the individual(s) or team who have actively engaged in improving their worksite and or company approach to employee wellbeing and the workforce environment. Areas to consider in this category could be mental and or physical wellbeing and/ or the working environment.

## **Workforce Engagement**

This award is for the individual(s) or team which has actively engaged with its co-workers on Safety matters, describing how their engagement has contributed to improving the safety culture and or performance at their worksite or employing company.

Sold

## **Major Hazard Awareness (*new for 2024*)**

This award is for an individual(s) or team who have positively influenced or improved a major accident hazard system in the area of risk management, system efficiency, reliability and/or operability through the introduction of a modification and/or innovative solution.

Sold

## **Sharing and Learning**

This award is for the individual(s) or team who can demonstrate a practical example of how they introduced, influenced or enhanced a learning and sharing culture within the area of Safety at their employing company, place of work or within OEUK and or Step Change in Safety.



# Award Sponsors (6 packages)

## You will benefit from:

- Company branding to appear prominently throughout the Offshore Safety Awards process and on all materials produced for the event including -
  - Sponsor status on both OEUK and Step Change in Safety websites
  - Marketing emails sent by both OEUK and Step Change in Safety (reaching over 3000 contacts)
  - Social posts promoting nomination process and sales for the event
  - Specific category nomination form
  - Awards ceremony category holding slide
  - Award category zone clearly branded
- Mention of awards sponsor in all media relations activities
- Sponsor mention during the Awards Ceremony
- Invitation to participate on the judging panel for sponsored category
- Opportunity to present award to sponsored category winner
- Photo opportunities with award winner
- Access to event photography



£7,000 + VAT

# Lanyard Sponsor

**Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to each delegate to wear with their name badge for the duration of the event.**

**You will benefit from:**

- Company branding to on materials produced including:
  - marketing email sent to both OEUK & SCIS contacts (reaching over 3000 contacts)
  - Social media post to thank sponsor
  - Sponsor status on OEUK and SCIS website
  - Lanyards produced for the event
- Mention as sponsor in opening and closing remarks
- Access to event photography



*\* Please note that design and production of lanyards will be co-ordinated by OEUK.*

SOLD

# Refreshments Sponsor

Refreshments sponsorship offers a company the opportunity to sponsor all of the refreshment breaks taking place throughout the duration of the event (arrival, lunch and coffee breaks).



## You will benefit from:

- Company branding to on materials produced including:
  - marketing emails sent to both OEUK & SCIS contacts (reaching over 3000 contacts)
  - Social media post to thank sponsor
  - Sponsor status on OEUK and SCIS websites
  - Signage and banners in venue
- Branded cups
- Mention as sponsor in opening and closing remarks
- Access to event photography

£5,000 + VAT

\* Please note that design and production of branded cups will be co-ordinated by OEUK



# Drinks Reception Sponsor

**Sponsorship of the drink's reception offers your company the opportunity to sponsor the reception taking place after the Offshore Safety Awards Ceremony.**



## **You will benefit from:**

- Company branding to on materials produced including:
  - marketing emails sent to both OEUK & SCIS contacts (reaching over 3000 contacts)
  - Social media post to thank sponsor
  - Sponsor status on OEUK and SCIS websites
  - Advertising
  - Signage and banners in dedicated drinks reception area
- Mention as sponsor in opening and closing remarks
- Access to event photography

£3,000 + VAT



# OFFSHORE SAFETY AWARDS

For further information about sponsoring the Offshore Safety Awards or to secure a package please contact Lois Wilkinson at [lwilkinson@oeuk.org.uk](mailto:lwilkinson@oeuk.org.uk)

Packages sold on a first come, first served basis.