

# œUK

## OFFSHORE ENERGIES UK

# DATA & DIGITAL

THE VALUE OF DATA

Sponsors

AVEVA



# The Event Explained

We will explore the evolving role of data in the oil and gas industry, and our increasing recognition – starting with CDA’s seminal 2011 ‘Value of Data’ paper – of the importance of extracting the most from our data in making good decisions.

From subsurface to topsides, from seismic to photogrammetry to plant and process information, we will examine how data and the work of data managers have transformed from being a back-room, out of sight activity to being at the core of the modern, lean and efficient energy industry, and a critical capability in tracking, reducing and eliminating carbon emissions offshore.



# Exhibition Packages

## Available Exhibitor Packages:

All packages will be sold on a first come, first served basis and are subject to VAT:

- Exhibition stand containing a table, two chairs, space for pop up banners and two complimentary tickets\*:
- OEUK Member: £2,500
- Non-member: £3,300

- *\*pop up banners to be produced and delivered by exhibitor*

For further information about exhibiting at the OEUK Data & Digital – The Value of Data Conference or to secure a package please contact: [ibusch@oeuk.org.uk](mailto:ibusch@oeuk.org.uk)

Packages sold on a first come, first served basis.