



WELLS CONFERENCE 2022 – SPONSORSHIP PACKAGES

22 September 2022

Aberdeen



OEUK Wells Conference 2022

- Building on the successes of previous wells events OEUK will deliver our fifth Wells Conference in September 2022.
- OEUK's wells conference explores what the future holds for those involved in all aspects of well operations. The agenda includes a look at potential career options for recent entrants to the wells sector with a special mentor/trainee session, while providing an arena for operators, service providers, regulators, and industry experts to discuss key industry priorities.

Wells Conference 2022

- The conference enables participants to share knowledge on well performance, intervention solutions, and campaign projects and explore the potential impact of new technology and regulatory developments. Setting these topics within the context of the North Sea Transition Deal, which commits the UK government and the offshore energy industry to delivering net zero carbon emissions by 2050, the programme explores how campaign initiatives are playing a role in delivering this objective.
- The half day event aims to attract an audience of c.150 delegates from the wells community, recent graduates and those in the early stages of their careers and a small number of students in relevant disciplines.
- All presentations and discussions will be held under OEUK Conference Confidentiality Rules with presentations delivered on a site only basis.

Sponsorship Packages Available



- **Principal Sponsor**
- £2,500 + VAT
- **Supporting Sponsor**
- £2,000 + VAT
- **Refreshments Sponsor**
- £1,500 + VAT
- **Lanyard Sponsor**
- £1,000 + VAT
- **Student Sponsor**
- £1,000 + VAT

Principal Sponsor

Principal Sponsor at the Wells Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OEUK events website listing
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Acknowledgement in social media activities in lead up to event and on the day
- Opportunity to display exhibition material at the conference
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature
- Three complimentary places at the conference
- Access to event photography



Supporting Sponsor

Supporting Sponsor at the Wells Conference will benefit from:

- Prominent company branding on all printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Signage in the venue
 - Holding presentation slide
- Sponsor status on the OEUK events website listing
- Acknowledgement as sponsor in all media relations activities
- Acknowledgement as sponsor in opening comments/closing remarks
- Acknowledgement in social media activities in lead up to event and on the day
- Opportunity to distribute on-table branded material (e.g. pens and note-pads) and/or corporate literature
- Two complimentary places at the conference
- Access to event photography

Refreshments Sponsor - £1,500 + VAT

Refreshments Sponsor at the Wells Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
 - Coffee break and lunch presentation slides
 - Signage and banners in the area dedicated to the refreshments (coffee breaks and lunch)
- Acknowledgment as sponsor by conference chair
- Acknowledgement in social media activities in lead up to event and on the day
- Opportunity to display exhibition material at the conference in refreshments area
- Two complimentary places at the conference
- Access to event photography



Lanyard Sponsor

Lanyard Sponsor at the Wells Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
- Branding on lanyards given to all delegates attending the conference
- Acknowledgement as Lanyard Sponsor in opening comments and closing remarks
- Acknowledgement in social media activities in lead up to event and on the day
- One complimentary place at the conference
- Access to event photography

** Lanyards to be produced by OEUK
– design to approved by sponsor
(e.g. logo / text / colour)*



Student Sponsor

Student Sponsor at the Wells Conference will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
 - Emails sent to over 2,500 named contacts
- Acknowledgement as Student Sponsor in opening comments and closing remarks
- Acknowledgement in social media activities in lead up to event and on the day
- Access to event photography

** OEUK will contact relevant Universities to raise awareness of the event to the student community.*

A total of 10 places will be available to students as a result of the sponsorship.



How to get involved

For further information about sponsoring the OEUK Wells Conference 2022, please contact:

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