



OFFSHORE  
SAFETY AWARDS



**Offshore Safety Awards**  
**Step Change in Safety 25<sup>th</sup> Anniversary Event**  
**8 September 2022 - P&J Live, Aberdeen**

**25 years of improving safety through engagement, leadership and collaboration**

Jointly organised by



and





# OFFSHORE SAFETY AWARDS



The UK offshore energies industry puts **safety at the top of its business agenda** and companies work in collaboration on a range of safety programmes to achieve the common objective of **making the UK the safest place to work worldwide.**

**This year, we will be hosting the Offshore Safety Awards as part of Step Change in Safety's 25<sup>th</sup> Anniversary Event where it will give us all a chance to reflect, celebrate and look ahead.**

This full day, free to attend event will include keynote presentations, panel sessions, networking and of course, the Offshore Safety Awards.

## **How can you get involved?**

- Help us make a difference and **become a sponsor**
- **Enter** the Offshore Safety Awards
- **Attend** the event – reflect, learn, celebrate



# OFFSHORE SAFETY AWARDS



## Sponsorship Opportunities

### Principal Sponsor – 25<sup>th</sup> Anniversary and Offshore Safety Awards - £15,000 + VAT

- Company branding to appear prominently across all materials for the 25<sup>th</sup> Anniversary Event and the Offshore Safety Awards including  
OEUK and Step Change in Safety websites  
E-shots sent by both OEUK and Step Change in Safety  
All social media activity on both OEUK and Step Change in Safety platforms  
Digital and print advertising campaigns promoting the anniversary event, nomination process and general awareness of the event  
Event and Awards ceremony holding slides and
- Mention of principal sponsorship in all media relations activities
- Mention of principal sponsorship throughout the event
- Opportunity to address an anticipated audience of 300 prominent members of the UK energy industry
- Invitation to participate on the judging panel
- Access to event photography



# OFFSHORE SAFETY AWARDS



## Sponsorship Opportunities

### Refreshments Sponsor – 25<sup>th</sup> Anniversary - £3,000 + VAT

- Sponsors recognition on Step Change in Safety websites
- Sponsors mention on E-shots sent by Step Change in Safety
- Social media announcement on Step Change in Safety platforms
- Branding on Event holding slides
- Opportunity to display a pull up banner beside the refreshment station
- Access to event photography



# OFFSHORE SAFETY AWARDS



## Sponsorship Opportunities

### Lunch Sponsor – 25<sup>th</sup> Anniversary and Offshore Safety Awards - £2,500 + VAT

- Sponsors recognition on OEUK and Step Change in Safety websites
- Sponsors mention on E-shots sent by both OEUK and Step Change in Safety
- Social media announcement on both OEUK and Step Change in Safety platforms
- Branding on Event and Awards ceremony holding slides
- Opportunity to display a pull up banner beside the lunch station
- Access to event photography



# OFFSHORE SAFETY AWARDS



## Sponsorship Opportunities

### Breakfast Sponsor – 25<sup>th</sup> Anniversary - £2,500 + VAT

- Sponsors recognition on Step Change in Safety websites
- Sponsors mention on E-shots sent by Step Change in Safety
- Social media announcement on Step Change in Safety platforms
- Branding on Event holding slides
- Opportunity to display a pull up banner beside the breakfast station
- Access to event photography



# OFFSHORE SAFETY AWARDS



## Award Sponsorship Opportunities - £7,000 + VAT

The Offshore Safety Awards seek to win acknowledgment for the **excellent work being done to promote safety across the industry** and to share and celebrate the **outstanding contributions** being made by individuals and companies to the industry's safety goals.

### Benefits

- Company branding to appear prominently throughout the Offshore Safety Awards process and on all materials produced for the event including -
  - Both OEUK and Step Change in Safety Websites
  - E-shots sent by both OEUK and Step Change in Safety
  - Adverts promoting nomination process and sales for the event
  - Specific category nomination form
  - Awards ceremony category holding slide
  - Award category zone clearly branded
- Mention of awards sponsor in all media relations activities
- Sponsor mention during the Awards Ceremony
- Invitation to participate on the judging panel for sponsored category
- Opportunity to present award to sponsored category winner
- Photo opportunities with award winner
- Access to event photography

# Award Categories

The Offshore Safety Awards comprises of 6 categories:

- **Maritime Safety** - This award is for an individual(s) or team who have demonstrated a passion for safety, leads by example, and continuously strives for safe operations which has had a positive influence on the safety culture, behaviours and or performance in a maritime environment
- **Safety Representative of the Year** - This award is to recognise an enthusiastic and committed elected Safety Representative that has demonstrably influenced the safety agenda, culture and or behaviours at their worksite.
- **Welfare and Wellbeing** - This award is for the individual(s) or team who have actively engaged in improving their worksite and or company approach to employee welfare and wellbeing. Areas to consider in this category could be in the area of mental and or physical wellbeing, site welfare and or the working environment.
- **Workforce Engagement** - This award is for the individual(s) or team which has actively engaged with its co-workers on Safety matters, describing how their engagement has contributed to improving the safety culture and or performance at their worksite or employing company.
- **Operational Integrity** - This award is for an individual(s) or team who have positively influenced or improved a process system in the area of risk management, system efficiency, reliability and/or operability through the introduction of a modification and/or innovative solution.
- **Sharing and Learning** - This award is for the individual(s) or team who can demonstrate a practical example of how they introduced, influenced or enhanced a learning and sharing culture within the area of Safety at their employing company, place of work or within OEUK and or Step Change in Safety.





## Advertising and Promotional Videos

If you'd like to support the Step Change in Safety 25<sup>th</sup> Anniversary Event and the Offshore Safety Awards, you could take an advert in our programmes or provide a short 30-45 second video to show during the lunch and breaks.

**Full page advert - £800 + VAT**

**Half page advert - £500 + VAT**

**Promotional video - £850 + VAT**

# Want to get involved?

For further information about sponsoring the Offshore Safety Awards or to secure a package, please contact:

**Suzanne Robertson**

c/o Mearns & Gill

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