



# EXPLORATION & SUBSURFACE CONFERENCE

Thursday 5 September

SPONSORSHIP PACKAGES

**œUK**  
OFFSHORE  
ENERGIES UK



# OEUK Exploration & Subsurface Conference 2024

Thursday 5 September 2024

## Geoscience: The Key to Sustainable Energy and Security

Will the opportunities remaining within the UKCS be realised to bridge the gap between homegrown energy security, imported energy and the successful energy transition? Come along to the OEUK Exploration & Subsurface Conference where this year's theme is "the role of Geoscience in the delivering energy transition and energy security"

The full day event will take place on September 5th in London at The Geological Society and will be followed by a drinks reception. The audience will hear from recent exploration & appraisal technical reviews, a dragons den style review and the opportunities in the near term for geoscience expertise to deliver the energy trilemma. The conference will open with industry leaders providing a keynote of the Geoscience related outlook.

The event promises an invaluable chance for both industry novices and specialists to focus on the new challenges and unique opportunities facing the exploration sector, as it continues to serve UK energy demand while progressing towards its ambitious emissions reduction targets.



# Sponsorship Opportunities

The event aims to attract an audience of 100 individuals from across the oil and gas sector including representatives from operators, contractors, academia and regulatory bodies. In addition, and in line with the expanded scope of OEUK we would welcome attendance from those working in hydrogen, CCUS, seismic, geothermal and more!

## Available Packages:

- [Principal Sponsor](#) - £5,000 + VAT
- [Supporting Sponsor](#) - £3,000 + VAT
- [Lanyard Sponsor](#) - £2,500 + VAT
- [Refreshments Sponsor](#) - £2,500 + VAT
- [Young Professionals Sponsor](#) – £1,500 + VAT
- [Drinks Reception Sponsor](#) - £2,000 + VAT



Sponsorship of the OEUK Exploration & Subsurface Conference 2024 offers your company a presence and profile at our well-regarded event.

The conference will allow you the opportunity to raise your company's profile, products and services and to network with industry peers.



# PRINCIPAL SPONSOR

## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 2,500 named contacts
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
  - Agenda, delegate list and speaker biographies
- Sponsor status on the OEUK website and event booking page (Eventbrite)
- Mention as principal sponsor in all media relations and in opening and closing sessions
- Speaking opportunity during the conference (if applicable and fits with the agenda)
- 5 conference passes for the conference
- Access to event photography

£5,000 + VAT



# SUPPORTING SPONSOR

## You will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Emails sent to over 2,500 named contacts
  - Advertising
  - Signage and banners in the venue
  - Conference holding presentation slide
  - Social media posts where applicable
- Sponsor status on OEUK website and event booking page (Eventbrite)
- Mention as supporting sponsor in all media relations and in opening and closing sessions
- 3 conference passes for the conference
- Access to event photography

£3,000 + VAT





# LANYARD SPONSOR

## As lanyard sponsor you will benefit from:

- Branding on lanyards given to all delegates attending the conference \*
- Sponsor status on OEUK website
- Access to event photography
- Acknowledgement as Lanyard Sponsor in opening comments and closing remarks
- Two complimentary tickets to the event
- Complimentary access to event photography

*\* Design and production of lanyards will be co-ordinated by OEUK*



£2,500 + VAT

# REFRESHMENTS SPONSOR

## As refreshment sponsor you will benefit from:

- Prominent branding on printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
  - Signage in refreshments area
- Sponsor status on the OEUK website
- Acknowledgement as Refreshments Sponsor in opening and closing remarks
- Two complimentary tickets to the event
- Complimentary access to event photography

***Refreshments sponsorship offers a company the opportunity to sponsor all of the refreshment breaks taking place throughout the duration of the conference (arrival, lunch and 2 x coffee breaks).***

£2,500 + VAT





# YOUNG PROFESSIONALS SPONSOR

*The early careers sponsorship offers a company the opportunity to fund 4 in person conference passes for young professionals and those in their early career within the industry.*



## As young professionals sponsor you will benefit from:

- Prominent company branding on printed and emailed materials produced for the conference including:
  - Emails sent to over 2,500 named contacts
  - Social media post to thank sponsor
  - Sponsor status on OEUK website
- Acknowledgement as Student Sponsor in opening comments and closing remarks
- 4 'young professional' conference passes for event
- Acknowledgement in social media activities in lead up to event and on the day (where relevant)
- One complimentary place for company representative at the conference
- Access to event photography

£1,500 + VAT



# DRINKS RECEPTION SPONSOR

## As drinks reception sponsor you will benefit from:

- Company branding to appear prominently throughout the conference and on materials produced including:
  - Signage and banners in the area dedicated to the drinks reception
  - Social media post where applicable
  - Sponsor status on event website
  - Company logo on conference agenda
- Two complimentary tickets to the event
- Opportunity to display exhibition material in the area dedicated to the drinks reception
- Access to event photography

£2,000 + VAT

***Sponsorship of the drinks reception offers your company the opportunity to sponsor the reception taking place on the early evening of Thursday 5 September.***







# EXPLORATION & SUBSURFACE CONFERENCE

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All sponsorship packages available for the Exploration & Subsurface Conference 2024 will strictly be sold on a **first come, first served basis**.



Please email Lois Wilkinson at the details below with the package you would like to secure.



Lois Wilkinson, Events Adviser, OEUK



Email: [lwilkinson@oeuk.org.uk](mailto:lwilkinson@oeuk.org.uk)