



**æUK**

**Data & Digital  
Conference 2025**

**Tuesday 7 October 2025**

**Union Kirk, Aberdeen**

**Sponsorship and Exhibition Packages**

## **OEUK Data & Digital Conference**

### **Maximising Efficiency: The Digital Edge in Offshore Energy**

Join us on 7 October at Union Kirk, Aberdeen for a dynamic, one-day conference that brings together innovation, insight, and interaction - culminating in a relaxed networking drinks reception.

This year's event welcomes a diverse mix of attendees - from technical specialists and digital professionals across the offshore energy sector to senior decision-makers eager to explore how data and digital innovation can drive business transformation.

Expect lively discussions, hands-on sessions, and fresh perspectives on the future of data and digital in offshore energy.



**15+**  
SPEAKERS

**100+**  
ATTENDEES

**6+**  
EXHIBITORS

## Sponsorship Packages Available

There are several sponsorship packages available for the OEUK Data & Digital Conference 2025. These will be sold on a first come, first served basis:

Package	Cost
Principal Sponsor	£7,500 + VAT
Supporting Sponsor (2 packages available)	£3,000 + VAT
Lanyard Sponsor	£2,500 + VAT
Refreshments Sponsor	£2,000 + VAT
Academia / Early Careers Sponsor	£1,500 + VAT
Drinks Reception Sponsor	£1,500 + VAT



## Principal Sponsor Package

### The principal sponsor of this event will benefit from:

- Prominent branding on all printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
  - Holding presentation slides
  - Signage in the venue
  - Event agenda, delegate list and speaker biographies
- Sponsor status on the OEUK website and Eventbrite listing
- Acknowledgement as Principal Sponsor across media relations (press & social)
- Acknowledgement as Principal Sponsor in opening comments and closing remarks
- Speaking opportunity during the conference (if applicable and fits with the agenda)
- Table-top exhibition stand
- Opportunity to distribute promotional gift (supplied by sponsor e.g. pens, notepads etc.)
- Five complimentary tickets to the event
- Complimentary access to event photography



£7,500 + VAT

## Supporting sponsor package (2 available)

### The supporting sponsors of this event will benefit from:

- Prominent branding on all printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
  - Holding presentation slides
  - Signage in the venue
  - Event agenda, delegate list and speaker biographies
- Sponsor status on the OEUK website
- Acknowledgement as Supporting Sponsor across media relations (press & social)
- Acknowledgement as Supporting Sponsor in opening comments and closing remarks
- Table-top exhibition stand
- Three complimentary tickets to the event
- Complimentary access to event photography



£3,000 + VAT

## Lanyard sponsor package

### The lanyard sponsor of this event will benefit from:

- Prominent branding on all printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
- Branding on lanyards given to all delegates attending the conference \*
- Sponsor status on OEUK website
- Acknowledgement as Lanyard Sponsor in opening comments and closing remarks
- Two complimentary tickets to the event
- Complimentary access to event photography
- 50% off exhibition stand

\* Design and production of lanyards will be co-ordinated by OEUK.  
Post event any remaining lanyards will be gifted to the sponsor.



£2,500 + VAT

## Refreshments sponsor package

### The refreshments sponsor of this event will benefit from:

- Prominent branding on printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
  - Signage in the refreshments area (breaks and lunch)
- Sponsor status on the OEUK website
- 50% off exhibition stand
- Acknowledgement as sponsor by event chair
- Two complimentary tickets to the event
- Complimentary access to event photography



£2,000 + VAT



## Academia / early careers sponsor package

### The academia / early careers sponsor of this event will benefit from:

- Prominent branding on printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
- Sponsor status on the OEUK website
- 50% off exhibition stand
- Acknowledgement as sponsor by event chair
- One complimentary ticket to the event
- Complimentary access to event photography



£1,500 + VAT



## Drinks reception sponsor package

**The drinks reception sponsor of this event will benefit from:**

- Prominent branding on printed and e-mailed materials produced for the event including:
  - E-mails sent to over 2,500 named contacts
  - Signage at the drinks reception
- Sponsor status on the OEUK website
- 50% off exhibition stand
- Acknowledgement as sponsor by event chair
- One complimentary ticket to the event
- Complimentary access to event photography



£1,500 + VAT

## Exhibition Opportunity

Exhibition space containing a table, two chairs, space for pop up banners and two complimentary tickets.

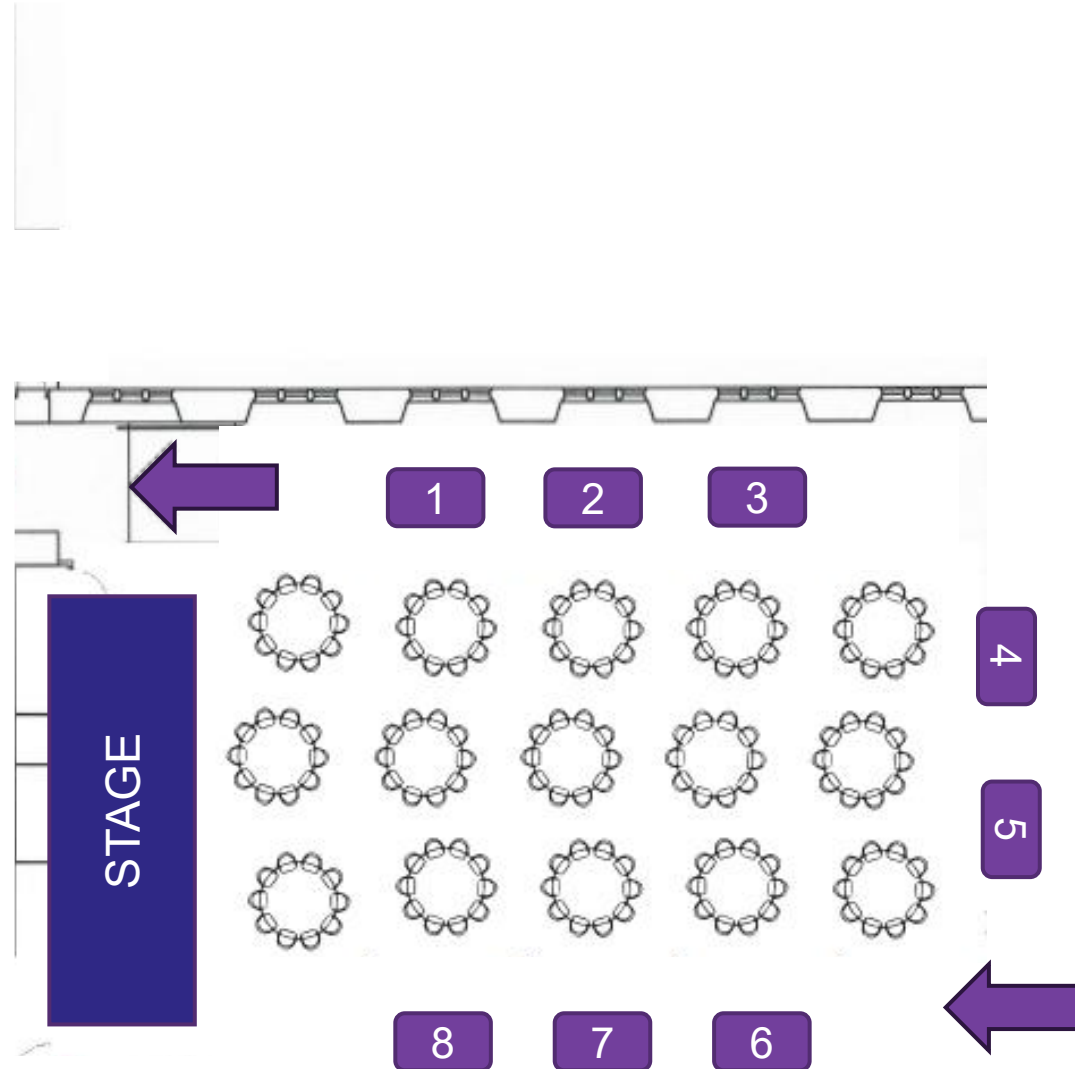
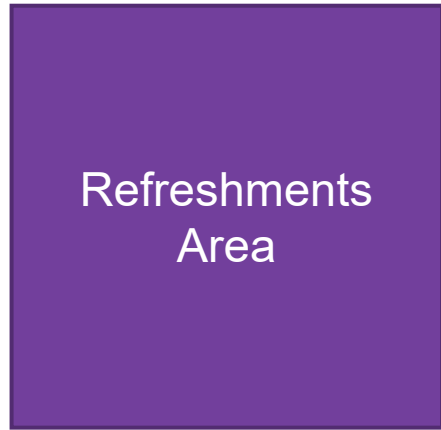
Event AV provider may be able to hire supplementary tech as required such as plasma screens etc.

All packages will be sold on a first come, first served basis.

**OEUK Member Rate Exhibition Package - £650 + VAT**

**Non-Member Exhibition Package - £1,000 + VAT**

## Venue Floorplan



### Exhibitors

1. *Reserved for Principal Sponsor*
2. *Reserved for Supporting Sponsor*
- 3.
- 4.
5. Offshore Energies UK
6. THREE60 Energy
- 7.
8. *Reserved for Supporting Sponsor*





## How to Get Involved



All sponsorship and exhibition packages available for the OEUK Data & Digital Conference will strictly be sold on a **first come, first served basis**.



Please email Louise Edwards at the details below with the package you would like to secure.



Louise Edwards, Senior Events Adviser, OEUK



Email: [ledwards@oeuk.org.uk](mailto:ledwards@oeuk.org.uk)