

JOB DESCRIPTION

JOB DETAILS			
Job Title:	Senior Business Adviser	Location	Aberdeen preferred (Office based)
Reporting Line	Market Intelligence Manager	Date:	September 2025
Team:	Sustainability and Policy	Terms:	Permanent
Organisational Vision and Mission			
<p>OEUK's vision is... Our vision is for a thriving UK powered by homegrown, affordable energy which is produced safely and sustainably. Our members boost the UK economy, unlock rewarding jobs and drive innovation.</p> <p>OEUK's mission is We proudly engage, inform and champion the sector and its people. We work with our members to deliver the UK's energy needs.</p> <p>Working together, producing cleaner energies Engage Inform Champion</p>			
Team Purpose and Objectives			
<ul style="list-style-type: none"> To ensure OEUK shape, respond and react to industry issues and opportunities in a strategic, informed and effective way We do this by implementing robust business planning processes which help deliver our strategies, informed and guided by insight, data and intelligence Deliver market intelligence that differentiates OEUK as a trade association and provides leading insight across the energy industry Support the work of OEUK in the development of policy, strategic direction and messaging, based on proactive insight and knowledge Effectively inform stakeholders of industry asks, opportunities and challenges to help secure business and regulatory conditions which encourage investment in the UK energy system. Enhance our value offering to member companies through delivery of market intelligence content to support their businesses. 			
Job Purpose			
<ul style="list-style-type: none"> Lead member of the Market Intelligence team of business advisors, servicing the research, analytical and reporting requirements of all the teams within OEUK in a timely and professional manner providing general and specialist business advice as required. 			
Job Dimensions			
Budgetary Responsibility:	No		
Team Size:	9 (Market Intelligence 5)		
Stakeholders:	CEO Team Colleagues Forums Networks Working Groups Member companies Regulatory Bodies Government Representatives		

Key Accountabilities:

Research and Analysis

- **Develop Innovative Solutions:** Provide new thinking to address key issues and challenges within the evolving UK energy sector, with a focus on factors influencing investment decisions.
- **Initiate and Conduct Research:** Carry out targeted analysis and research projects to generate insights into industry trends and developments, while continually advancing professional skills to support team needs.
- **Report and Insight Production:** Produce a portfolio of reports, technical papers, and industry insights, in collaboration with the Market Intelligence Manager, to provide thought leadership and support OEUK's messaging and policy recommendations.
- **Project Delivery:** Undertake and manage projects, including meeting facilitation and reporting, ensuring timely progress of deliverables aligned with business priorities and personal development goals.
- **Data Management:** Ensure that data and information are managed effectively, efficiently, and securely, with appropriate access across OEUK.

Stakeholder Engagement

- **Relationship Building:** Develop and maintain high-quality working relationships with key stakeholders, including member companies, industry trade associations, universities, and relevant bodies.
- **Internal Stakeholders:** Working with policy managers within OEUK's teams to provide project support across the organisations priority areas
- **Industry Participation:** Represent OEUK in industry forums, workshops, and policy discussions, providing evidence-based insights and data to inform decision making.

Team Support

- **Mentorship and Support:** Provide guidance and support to junior team members and project teams, fostering a collaborative and high-performance environment.

Key Account Management

- **Account Relationship Management:** Maintain regular, proactive contact with member companies to understand their priorities, address their concerns, and ensure their needs are met in alignment with OEUK's strategic objectives.

Knowledge, Skills, Experience: (includes technical skills, professional qualifications and competencies)

- This role is particularly suitable for an experienced graduate with a minimum of 3 years' industry experience.
- Minimum of a 2:1 honors degree in business, economics, mathematical, or engineering-related discipline.
- Ability to manage multiple projects and adapt to a fast-changing environment.
- Good relationship management skills and the ability to engage with people at all levels.
- Relevant and demonstrable experience in a business environment, providing advisory or consultancy support internally.
- Keen interest in, and ability to acquire knowledge of, the UK energy industry, including the regulatory, fiscal, and licensing regime that governs it, and its role within the broader economy.
- Good understanding of financial markets and investment drivers.
- Analytical mindset, with the ability to prepare, interpret, and present complex information effectively and in a timely manner.
- Energy and ability to work within and across teams, facilitating effective decision-making and issue management across OEUK. Evidence of a strong work ethic and an awareness of discretion, including the need to observe confidentiality in all matters.
- Good communicator with oral and written fluency.
- Advanced skills in MS Excel, Word, and PowerPoint are essential; experience with specific Data Modelling and Visualisation tools such as Power BI is highly desirable.
- Responding in a timely and professional manner to meet the needs of the business