



**œUK**

OFFSHORE  
ENERGIES UK

# Offshore Energies UK Media Pack 2026

Raise your company's profile with  
the UK's leading offshore energy  
trade association



[oeuk.org.uk](https://oeuk.org.uk)

# Are you interested in raising your profile with us? Reach key decision makers in the UK offshore energies sector by advertising across our platforms.

## Offshore Energies Magazine

An authoritative publication that brings our readers up to date with the latest news, views, policy developments, interviews and in-depth features.

With a broad readership, including senior industry representatives, technical experts, purchasers and political stakeholders, Offshore Energies provides the ideal editorial environment to promote your products and services.

Our magazine is produced 4 times a year and reaches over 7000 of our contacts with over 200,000 online views year on year. The magazine is also promoted across social platforms accounting for 83,000 on LinkedIn and 48,000 on X.



[oeuk.org.uk/product-category/offshore-energies-magazine/](https://oeuk.org.uk/product-category/offshore-energies-magazine/)

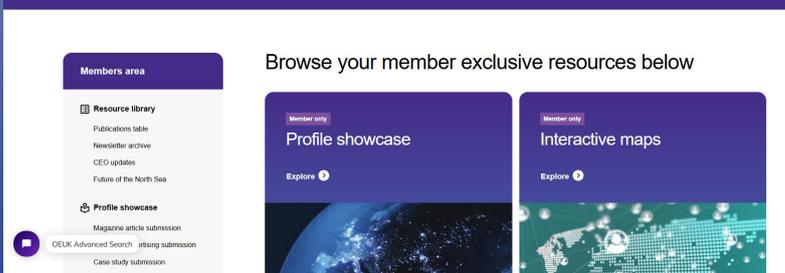
## OEUK member newsletter

OEUK newsletter is our member only newsletter that is produced every month to a distribution of over 7000 of our expert member contacts. Our member newsletter has a very high open rate of over 25% meaning our contacts are sure to see your content.



## Member dashboard

Welcome to your OEUK membership dashboard



## Member dashboard

Our recently developed member dashboard is a key benefit to all of our members. The dashboard which has over 10,000 member sign ups and is growing rapidly allows members to access a range of benefits including exclusive industry dashboards, maps, toolkits and more. We offer advertising as a scrolling advert as well as a banner ad on the main landing page.

# Raise your company profile

## Advertising Rates

| Placement          | Member | Non-member | <b>Bulk discounts</b><br><br>5% for 2 bookings<br><br>10% for 3 or more bookings |
|--------------------|--------|------------|--|
| Outside back cover | £1,250 | £1,650     |  |
| Inside front cover | £1,250 | £1,650     |  |
| Inside back cover  | £1,050 | £1,450     |  |
| Full page interior | £750   | £1,100     |  |
| ½ page interior    | £500   | £800       |  |
| ¼ page interior    | £350   | £550       |  |

## Digital artwork rates

| Booked space                 | Dimensions  | Rates  |
|------------------------------|-------------|--------|
| Newsletter top banner        | 1920 x 1080 | £400pm |
| Newsletter middle banner     | 1920 x 1080 | £300pm |
| Member dashboard banner      | 1920 x 1080 | £200pm |
| Homepage banner              | 1920 x 1080 | £600pm |
| UK doctors page banner       | 1920 x 1080 | £500pm |
| Overseas doctors page banner | 1920 x 1080 | £500pm |

### BRONZE

**£1000**  
(saving you £350)

- 1 Month Newsletter Top Banner
- 1 Month Dashboard Banner
- 1 Full Page Interior Magazine Ad

### SILVER

**£5000**  
(saving you £2200)

- 6 Month Newsletter Ad
- 6 Months Dashboard Banner Ad
- 1 Month Homepage Banner
- Full Page Ad in all 4 Magazine Editions

### GOLD

**£8000**  
(saving you £4000)

- 12 Months Newsletter Top Banner
- 12 Months Dashboard Banner
- 3 Months Homepage Banner
- Full Page Ad in all 4 Magazine Editions

## Our vision

Our vision is for a thriving UK powered by homegrown, affordable energy which is produced safely and sustainably. Our members boost the UK economy, unlock rewarding jobs and drive innovation.

## Our mission

We proudly engage, inform and champion the sector and its people. We work with our members to deliver the UK's energy needs.

As the leading trade association for the offshore energy sector and representing over 450 members we can help you raise your profile to our broad network of oil, gas, ccs, wind and hydrogen colleagues.

Become a member of OEUKs growing community.



Membership is available to all organisations operating in the UK offshore energy sector.

[oeuk.org.uk/membership](https://oeuk.org.uk/membership)

