

Job Title: Business Adviser

Team: Energy Policy

Team Size: 6

Location: Aberdeen/London

Reports To: Market Intelligence Manager

Team Purpose

- The Market Intelligence team is OEUK's central source of economic, analytical and market intelligence, providing evidence-based analysis and insight across OEUK, supporting each directorate to understand the economic, commercial and market implications of developments across the UK energy sector.
- Working within the Energy Policy Directorate, the team delivers market analysis, economic modelling, industry reports and data-driven insights that help inform OEUK's policy positions and engagement with government, regulators and members.
- The team works closely with colleagues across OEUK and industry stakeholders to identify emerging trends, challenges and opportunities, translating complex data into clear, actionable insights that support decision-making and demonstrate the value of the UK offshore energy sector.
- As a Business Adviser, you will contribute to analysis and insight that helps inform decision-making, strengthen OEUK's policy positions and demonstrate the economic contribution and evolving role of the UK offshore energy sector.

Job Purpose:

As a member of OEUK's Market Intelligence team, you will deliver research, analysis and insight that supports understanding of the UK offshore energy sector. You will contribute to market analysis, economic modelling, industry reporting, data analysis and policy development, transforming complex information into clear, evidence-based insights.

Working collaboratively across OEUK and with industry stakeholders, you will contribute analysis and evidence to support policy positions, consultation responses and member-facing intelligence. This role requires strong analytical and communication skills, alongside the ability to manage priorities, build effective relationships and take responsibility for delivering high-quality outputs across a range of energy, economic and market topics.

Budgetary Responsibilities: No

Line Management: No

Stakeholders:

Energy Policy Director / Energy Policy Team / Supply Chain Team / Energy Operations Team / Member Organisations / Industry Regulatory Bodies / Government / National Media / Trade Associations

Key Responsibilities

Market Intelligence and Industry Insight

- Monitor developments across the UK energy sector, identifying emerging trends, risks and opportunities and communicating their implications to colleagues and members.
- Provide timely research and insight to support OEUK decision-making, member engagement and advocacy.

Research, Analysis and Reporting

- Undertake research and analysis across industry, economic and market data to develop robust insights and evidence.
- Produce high-quality reports, briefings, insights and consultation responses, communicating complex information clearly to different audiences.

Economic and Market Analysis

- Support the development and maintenance of OEUK's economic and market models, forecasts and scenario analysis, assessing industry trends, investment and the potential impact of policy and market developments.

Policy and Regulatory Support

- Monitor and assess relevant policy and regulatory developments, providing evidence and analysis to inform OEUK policy positions, consultation responses, and external engagement.
- Work with policy colleagues to ensure robust evidence and market insight underpin OEUK's advocacy and stakeholder engagement.

Stakeholder Engagement and Member Support

- Build effective working relationships with OEUK members, government, regulators and other stakeholders to gather information, communicate OEUK positions and support a constructive industry dialogue.

Presentations & Communications

- Develop and deliver high-quality presentations, briefings and other materials for member meetings, forums, events and external audiences.
- Present complex information in a clear, accessible and engaging manner.

Project Delivery

- Take ownership of defined analytical and research projects, working collaboratively across OEUK to deliver high-quality outputs to agreed deadlines.
- Manage competing priorities while maintaining high standards of quality and accuracy.
- Collaborate across OEUK to support cross-functional projects and continuous improvement initiatives.

Data, Digital Innovation and Continuous Improvement

- Use data visualisation and reporting techniques to communicate insights effectively.
- Support the adoption of data visualisation and AI tools to improve analytical capability, efficiency and insight production.
- Ensure industry data and information are managed accurately, securely and in accordance with OEUK policies and governance requirements.

Key Account Management

- Maintain regular, proactive contact with member companies.
- Understand member priorities, address concerns, and align with OEUK's strategic objectives.

Knowledge, Skills, Experience: (includes technical skills, professional qualifications and competencies)**Knowledge and Experience**

- Up to two years' relevant experience in energy, economics, policy, consulting, data analysis or another analytical or research-focused environment. Relevant internships or placements may also be considered.
- Minimum 2:1 degree in Economics, Engineering, Geology, Mathematics or another relevant analytical discipline, or able to demonstrate equivalent analytical capability through relevant experience.
- Understanding of the UK energy landscape, including market, policy and regulatory developments and the opportunities and challenges associated with the energy transition.

Analytical and Technical Skills

- Strong analytical and problem-solving skills, with the ability to interpret quantitative and qualitative information and develop evidence-based insights.
- Experience undertaking research, market analysis and reporting to support business, policy or commercial objectives.
- Good working knowledge of Microsoft Excel, Word and PowerPoint, with knowledge of or an interest in developing capability in data visualisation tools such as Power BI and emerging AI tools and agents.

Communication and Stakeholder Engagement

- Excellent written and verbal communication skills, with the ability to communicate complex information clearly and effectively.
- Ability to build effective working relationships and engage professionally with internal and external stakeholders.

Project Delivery and Organisation

- Ability to manage multiple priorities and deliver high-quality work within agreed timescales.
- Strong organisational skills, attention to detail and a proactive approach to taking responsibility for defined areas of work.

Data and Information Management

- Experience handling, analysing and maintaining data and information accurately and securely.
 - Ability to apply data, evidence and insight to support industry reporting, thought leadership and decision-making.
 - Committed to improving the use of data, digital tools and technology to enhance efficiency, accessibility and impact.
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